

Strategic Management and Leadership
Research Resources

ABI-Inform	Long Range Planning
Academy of Management Executive	Moody's Publications
Academy of Management Journal	New York Times Index
Business Periodical Index	Robert Morris Associates Annual
Business Week	Statement Studies
California Management Review	Scientific American
Competitive Intelligence Review	Sloan Management Review
Dun's Review	Standard and Poor's Industry Surveys
Entrepreneurship: Theory and Practice	Strategic Management Journal
European Management Journal	Strategic Planning
Forbes Annual Report on American Industry	Technology Review (MIT's Magazine of
Fortune	Innovation)
Funk and Scott Index of Corporations	Wall Street Journal
and Industry	Wall Street Journal On-Line
Harvard Business Review	Wall Street Journal Transcript
Journal of Managerial Issues	(Analysis of Individual Companies)
Leo Troy (Financial Ratios)	

Seminal and Influential Books by Author

For an excellent sample of journal articles relevant to all aspects of strategic management, direct your attention to the bibliographic citations throughout Thompson and Strickland, and the Indexes referenced above.

Andrews, Kenneth	<i>The Concept of Corporate Strategy</i>
Ansoff, H. Igor	<i>Corporate Strategy: An Analytic Approach to Business Policy for Growth and Expansion</i> (1965 - seminal)
Bartlett & Ghoshal	<i>Managing Across Borders: The Transnational Solution</i>
Beer, Stafford	<i>The Heart of Enterprise</i> (cybernetic management)
	<i>The Viable System Model</i>
	<i>The Brain of the Firm</i>
Brown and Eisenhardt	<i>Competing on the Edge: Strategy as Structured Chaos</i>
D'Aveni, Richard	<i>Hypercompetition</i>
Doz & Hamel	<i>Alliance Advantage: The Art of Creating Value through Partnering</i>
Doz & Prahalad	<i>The Multinational Mission</i>
Drucker, Peter	<i>Management: Tasks, Responsibilities, Practices</i>
Floyd & Woodridge	<i>The Strategic Middle Manager</i>
Galbraith, Jay	<i>Organization Design</i>
Geneen, Harold	<i>Managing</i>
Ghemawat, Pankaj	<i>Commitment: The Dynamic of Strategy</i>

Strategic Management
Research Resources
Page Two

Goldratt & Cox	<i>The Goal</i>
Grundstein, Nathan	<i>The Knowledge of Strategy</i>
Hammer and Champy	<i>Reengineering the Corporation</i>
Harrigan, Kathryn	<i>Strategic Flexibility</i>
Hayes, Pisano, & Upton	<i>Strategic Operations: Competing Through Capabilities</i>
Hofer & Schendel	<i>Strategy Formulation: Analytical Concepts</i> <i>Strategic Management: A New View of Business Policy & Planning</i>
Kahaner, Larry	<i>Competitive Intelligence</i>
Kanter, Rosabeth	<i>Men and Women of the Corporation</i> "Collaborative Advantage: The Art of the Alliance" (HBR 72 #4)
Kotter and Heskett	<i>Corporate Culture and Performance</i>
Kuhn, Thomas	<i>The Structure of Scientific Revolutions</i>
Mintzberg, Allstraud, & Lampel	<i>Strategy Safari: A Guided Tour through the Wilds of Strategic Management</i>
Peters, Tom	<i>Thriving on Chaos</i>
Pfeffer, Jeffrey	<i>The Human Equation: Building Profits by Putting People First</i>
Porter, Michael	<i>Competitive Strategy</i> (these three are definitive) <i>Competitive Advantage</i> <i>The Competitive Advantage of Nations</i> "Clusters and the New Economics of Competition" (HBR 76, #6)
Prahalad and Lieberthal	"The End of Corporate Imperialism" (HBR76, #4)
Quinn, James	<i>Intelligence Enterprise</i> "Strategic Outsourcing" Sloan Mgt. Review (Summer 1994)
Rosenoer, Armstrong, & Gates	<i>The Clickable Corporation: Successful Strategies for Capturing the Internet Advantage</i>
Shank & Govindarajan	<i>Strategic Cost Management</i>
Thompson, James D.	<i>Organizations in Action</i>
Zimmerman, Frederick	<i>The Turnaround Experience: Real World Lessons in Revitalizing Corporations</i>